

Grand
Bridal Show

Bridal Show
Plus

Atlantic Wedding

Showcase

Advertise ~ Exhibit ~ Promote

100% Weddings... When Forever is right now!



RATES & AGREEMENT

Contact us to verify availability for our events & services.

We'll help you select the best options to promote your business. Complete pages 1-4 of this agreement and fax or mail to us.

Atlantic Wedding Showcase

411-154 Willowdale Drive ~ Dartmouth, NS B2V 2W4
 FAX - 902.434.5330 ~ PHONE - 902.462.2969

Please fill in all the yellow fields and fax, email or mail.

Legal Business Name

Business Name (for use on web/print)

Contact Name

This is my first show with Atlantic Wedding Showcase YES NO

Address

City Pr Postal Code

Business Phone

Cell

Contact Phone (for brides: to appear on website)

Fax

Website

Email (for brides: to appear on website)

Password (for online account access)

I, the advertiser, or authorized representative for the advertiser, have read and agree to abide by the terms and conditions as set forth on this contract. I agree that a contract transmitted by facsimile or email shall be deemed to be an original document and enforceable there as.

Signature Date

Printed Name

Category Listing: Select your primary category (first column) and secondary category (second column), if applicable.

- Accommodations/Hotel
- Bachelor/Bachelorette Parties
- Band/Orchestras
- Beauty/Cosmetics/Skincare
- Bridal Headpieces/Veils
- Bridal Salon/Gowns/Bridesmaids
- Cake/Bakery
- Ceremony Music
- Ceremony Site/Venue
- Consultant/Planner/Director
- Counseling
- Decor
- Disc Jockey
- Favors/Gifts/Accessories
- Financial Services/Planning
- Florist
- Food and Beverage/Catering
- Formal Wear/Tuxedo
- Furniture
- Health/Fitness Home Décor
- Honeymoon/Travel/Resorts
- Insurance
- Invitations/Calligraphy
- Jewelry/Jewelry Cleaner
- Kitchen Accessories and Cookware
- Lighting/Special Effects
- Limo/Transportation
- Officiants
- Photobooth
- Photography
- Publications
- Real Estate/Homes/Apartments
- Reception/Rehearsal Dinner Sites
- Rental - Supplies and Services
- Unique Wedding Products/Services
- Videography
- Wedding Gown Cleaning/Preservation

Halifax Bridal Show Plus DATE: September 23, 2012 Vendor hours: 11am - 5pm. Open to public: 12:00pm -5pm

Halifax Grand Bridal Show DATE: January 20, 2013 Vendor hours: 9 am - 4 pm. Open to public: 10pm - 4pm

Cunard Centre (Pier 23)

Halifax Grand Bridal Show

Cunard Centre (Pier 23)

BOOTH PRICING + HST

- 10' x 10' \$ 600 +HST
- 10' x 20 \$ 1200 +HST

Includes electricity and wireless internet

Presenting Sponsor
\$5000+HST

FREE EXHIBIT OPPORTUNITIES

- Table Top Design Gallery

ADD ON

- Logo on Brides Bags \$ 200
- Inserts for Brides Bags \$ 50
- Full Page Ad in Directory \$ 300
- Sharing of single booth

(Each business pays \$375.00+HST for 5x5 shared booth permitted with AWS consent only) Includes electricity and wireless internet

Door Prize _____

SHOW SPONSOR PACKAGES

(Please contact management)

EXHIBIT DEPOSIT REQUIRED

A \$100 deposit is required and is non-refundable for each show. If registering for more than one event, deposit will be equally applied to all contracted events.

COMMENTS/REQUESTS

Select payment amount:

\$100 bridal show deposit

Other \$ [redacted]

Select Payment Method:

Visa Master Card Cheque enclosed \$ [redacted]

BALANCE DUE: \$ [redacted]

[redacted]

Credit Card Number

[redacted]

3 digit security code expiration date [month|year] billing postal code

Credit Card Holder Signature

PAYMENT & CANCELLATION TERMS

[redacted] {initial} Show balances are due **30** days prior to each event and will be invoiced or charged as specified. Agreements signed within 30 days of event date require full payment. Overdue balances may automatically result in charges to your credit card on file.

[redacted] {initial} Cancellations with less than 30 day notice **may** result in full charges to your credit card. This 30-day courtesy enables Atlantic Wedding Showcase to make use of booth space to exhibitors on our wait list.

PAYMENT INFORMATION

Be sure to attach all contract pages **1-4** when faxing or mailing

ATLANTIC WEDDING SHOWCASE TERMS & CONDITIONS

For and in consideration of the show fees specified in the Exhibitor Agreement, Atlantic Wedding Showcase grants exhibitor/advertiser a revocable license to occupy space in the show(s) that are indicated on Exhibitor Agreement.

SHOW DEPOSIT: Bridal show booth reservations require a \$100 minimum deposit to hold said booth. Verbal and signed commitments are not recognized as sold booths until a \$100 minimum deposit has been made. Any and all deposits are non-refundable should the exhibitor/advertiser wish to withdraw from bridal show participation. Full payment must be received before business included in show program.

SET-UP/BREAK DOWN: Exhibitors may enter show facility for the purpose of exhibit setup as outlined in the exhibitor kit materials. Exhibitors must use authorized loading areas and remove vehicles from loading area immediately after unloading. Set up of exhibit must be completed no later than 1 hour prior to show start time (advertised public show hours). Should Exhibitor fail to occupy its space during the scheduled setup period, Atlantic Wedding Showcase shall have the right to take possession of said space without liability for a refund of exhibitor fees. Exhibits may not be dismantled before the show has closed. In the event Exhibitor violates this provision, Exhibitor shall: (a) forfeit its rights to the list of show attendees, (b) be precluded from participation in future shows, and (c) be subject to a fine of \$300.00. Exhibits must be removed no later than the 2 hours after show end time. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the show before conclusion of break down period. The use of porters, if available, to assist loading and unloading is at exhibitor's own risk, and Atlantic Wedding Showcase shall not be liable for any resulting damage or claim.

EXHIBITOR NAME BADGES: Exhibitor personnel must wear an official exhibitor badge, which will be provided on the day of the show.

LIMITATIONS ON DISTRIBUTION OF PROMOTIONAL MATERIALS AND SHARING OF BOOTHS: Exhibitors will be permitted to demonstrate products and/or services, solicit orders, and distribute advertising materials (including, but not limited to, signs, literature, or business cards) only from their assigned exhibit space and only for products and/or services which are provided in the exhibitor's normal operation of business. Distribution or display of advertising materials from non-exhibitors, and distribution of advertising materials in aisles, registration areas, lounges, seating areas, or grounds of show facility is prohibited. Atlantic Wedding Showcase reserves the right, at its sole discretion, to determine if a breach of this clause exists. Exhibitor may not assign its contract for exhibit space or permit any other person or company to use any part of such space. Exhibitor agrees to be held liable for any unauthorized use of its exhibit space and that the damages to Show Management resulting from each unauthorized use will be set at a dollar amount equal to the fee for the Exhibitor's space in the Show. Exhibitors are restricted from handing out publications, which have non-exhibitors in them without prior permission.

PUBLICITY / USE OF PHOTOS OR VIDEO: Exhibitor agrees that Atlantic Wedding Showcase may list the Exhibitor in show promotional materials and use photography and/or video taken at the show for publicity purposes without compensation to Exhibitor.

EXHIBIT RESTRICTIONS / SAFETY ISSUES: All displays erected for the show must be free standing and may not exceed the boundaries of exhibit space. Exhibitors are prohibited from attaching anything to walls, columns, windows, or fixtures of show facility. Exhibitor shall leave space occupied by them in the same condition as at the time when first occupied. Atlantic Wedding Showcase reserves the right to restrict displays which, because of noise or method of operation, interfere with other exhibitors, and to prohibit or remove such displays and/or personnel which in the opinion of Atlantic Wedding

Showcase become objectionable and/or detract from the character or appearance of the Show. The use of audio and/or video equipment is an exception to the rule, not a right, and Show management reserves the right to determine at what point audio and/or video constitutes interference with others and must be discontinued. Exhibitor is charged with having knowledge of and compliance with all laws, ordinances, and regulations pertaining to licensing, sales tax, health, fire prevention, public safety, copyright.

Exhibit materials, decorations, and display items must be fire safe. If an exhibit does not comply with these regulations, or otherwise presents a hazard or danger, Atlantic Wedding Showcase may remove the exhibit with no liability for refund of exhibit fees.

EVENT DATES AND ATTENDANCE:

Exhibitor understands and agrees that Atlantic Wedding Showcase makes no guarantees regarding weather conditions or attendance at the event. If Atlantic Wedding Showcase is prevented from producing the event herein by reason of any act of God, fire, flood, public disaster, act of terror or any other cause or reason either within or beyond the control of Atlantic Wedding Showcase, such condition shall be deemed a valid excuse for delay or cancellation of the event. Atlantic Wedding Showcase reserves the right that the event may be rescheduled for another date and/or location chosen by Atlantic Wedding Showcase.

LIABILITY AND INDEMNIFICATION: Reasonable precautions will be taken by Atlantic Wedding Showcase to protect persons and property during the show. Neither Atlantic Wedding Showcase, show facility, nor representatives of any of the same, shall be responsible for the personal safety of the Exhibitor or its representatives from injury, nor for the safety of the property of the Exhibitor from theft or damage. Exhibitor waives all claims of every kind against Atlantic Wedding Showcase, show facility, and representatives of the same including, without limitation, all claims for damages based on personal property damage, destruction, loss or theft, personal injury or death, and any other act or failure to act of Atlantic Wedding Showcase. Exhibitor agrees to indemnify and hold Atlantic Wedding Showcase harmless from all claims, including expenses, damages, costs, and attorney's fees, by Exhibitor, Exhibitor's agents, employees, contractors, or by any other person, arising out of any act or omission in any way related to Exhibitor's participation in the show • whether negligent or not. All exhibitors, if asked, must be able to provide proof of liability insurance with limits of not less than \$2,000,000.

LIABILITY FOR DISTRIBUTION OF EDIBLE ITEMS: Distribution of food, cake, drink or other ingestible items is subject to approval by Atlantic Wedding Showcase and subject to any rules or restrictions set forth by the show facility. Exhibitors who distribute ingestible items agree to assume all liability, and indemnify and hold harmless Atlantic Wedding Showcase, show facility, and representatives of the same, for damage or injury, which might ensue by reason of such distribution, and must provide proof of liability insurance with limits of not less than \$2,000,000.

PAYMENT TERMS / CANCELLATION POLICIES: Exhibitor shall not be permitted to bring any equipment or display any material into the show without prior full payment. If payments are not made in accordance with the due dates specified in this agreement, Atlantic Wedding Showcase may terminate this agreement and reassign space to another exhibitor. All payments are non-refundable and nontransferable, and space reservations may not be canceled less than 30 days prior to event date(s). Exhibitor shall pay a fee of \$30.00 if any check presented for payment is returned by the bank. In the event of breach of this agreement by Exhibitor, Atlantic Wedding Showcase reserves the right to cancel the agreement without liability for a refund of fees paid. The exhibitor is considered to be in breach of this agreement if the Exhibitor (1) transfers or attempts to transfer exhibit space to another party; (2) files for bankruptcy or is declared bankrupt; (3) fails to fully comply with the terms and conditions of this agreement. Atlantic Wedding Showcase reserves the right to cancel this Exhibitor agreement for any reason by giving 15 days written notice to Exhibitor. In the event that Atlantic Wedding Showcase cancels this agreement, the liability of Atlantic Wedding Showcase shall be limited to a return of any amounts

paid by Exhibitor without interest or penalty.

REGISTERED BRIDE LIST: The Bridal Lead List is established for AWS Exhibitors. Furthermore, the list is coded to enable us to monitor its use. Upon signing this agreement, Exhibitor recognizes that the BRIDAL LEAD LIST is the exclusive property and trade secret of Atlantic Wedding Showcase and is provided for the sole use of the Exhibitor to use only as a direct service provider. It is further understood and agreed that the Exhibitor shall not under any circumstances lend out, sell, reproduce, exchange, copy, or share in any unauthorized way the information provided in the BRIDAL LEAD LIST. If this information is used or threatened to be used in an unauthorized manner, Atlantic Wedding Showcase shall be entitled to seek relief in any court of competent jurisdiction, including but not limited to injunctive relief, actual and punitive damages, reasonable attorney's fees, costs and any and all other expenses. Exhibitor agrees that under no circumstances you will use the list or permit the list to be used to promote any other multi-business bridal or weddings related show or event, including your participation within such an event, and that damage to Atlantic Wedding Showcase for each such use will be set at a dollar amount no less than \$3,000.

CHANGES AND MODIFICATIONS: The promotional and instructional information provided by Atlantic Wedding Showcase to exhibitor is accurate as of its publication; however, Atlantic Wedding Showcase reserves the right to change or modify details of the show without notice. Atlantic Wedding Showcase may issue additional rules, as it deems necessary for the orderly presentation of the show. Any rule may be amended at any time by show management provided that such amendment shall not substantially diminish the rights or increase the liability of Exhibitor.

This agreement shall represent the entire agreement between Exhibitor and Atlantic Wedding Showcase. Atlantic Wedding Showcase shall not be bound by any representation or understanding not expressly set forth in this agreement. No provision of this agreement shall be modified except by the written mutual consent of the parties.

FAX and EMAIL AGREEMENTS: For the convenience of the Exhibitor, Atlantic Wedding Showcase will accept submission of this agreement by facsimile or by email. The parties agree that, if a signed copy of this agreement is transmitted by facsimile or email, the facsimile or emailed copy shall be deemed to be an original document and fully enforceable there as.

SEVERABILITY: If any clause of this agreement is found to be invalid or unenforceable, the remainder of the agreement shall continue in full force and effect without regard to the invalidated clause.

ATLANTIC WEDDING SHOWCASE LTD. FREE EXHIBIT OPPORTUNITIES TERMS & CONDITIONS

- Atlantic Wedding Showcase Ltd. is excited to offer ADDITIONAL OPPORTUNITIES for our vendors to gain exposure and impress the brides.
- These opportunities are FREE to vendors participating in our Bridal Shows.
- Based on a per show, and first come, first served basis.
- Display of products and/or services will be at the discretion of Atlantic Wedding Showcase.

WEDDING FASHION GALLERY:

- Available to contracted apparel vendors only
- Mannequins must be supplied by vendor and must be approved by Atlantic Wedding

Showcase Ltd.

- Fashions will be interspersed among participating vendors along the runway
- A minimum of 5 mannequins is permitted and no more than 10 will be allowed per company
- Fashions must be approved in advance, and are at the discretion of Atlantic Wedding

Showcase.

- Mannequins must be dressed and displayed at the time of exhibitor move-in [no later than 8 PM the day prior to show day] and must be removed at the conclusion of the show.

TABLE TOP DESIGN GALLERY:

- Available to contracted vendors only [on a per show basis]
- Participation is free, but limited to the first five [5] table displays at each show
- Tables will be provided as [naked] 60" rounds with 4 chairs
- Table Top Design Gallery is NOT intended for literature display
- Any vendor or group of vendors may participate – design your own table top or team up with others
- Eligible business categories include, but are not limited to: Hotels, Reception Venues, Caterers, Rentals, Favors, Wedding Coordinators, Florists, Invitations, Wedding Cakes, Gift Registry
- Design + Display items include, but are not limited to: Chairs, Dinnerware, Silverware, Stemware, Centerpiece, Linens, Invitations, Favors and Cakes
- Vendors may choose to theme their table top displays
- Table identification will be provided by Atlantic Wedding Showcase and will include all participating vendors' company names
- Table top set-up will take place during exhibitor move-in and must be removed at the conclusion of the show

DESTINATION GROOM:

- Available to contracted vendors only
- Destination Groom is a centrally located area of the exhibit hall, targeting grooms and groomsmen
- Destination Groom will accommodate up to 4 vendors and will consist of round tables with ample display space
- Vendors choosing this exhibit space must primarily market and/or appeal to men/grooms
- Choose Destination Groom as your booth location (regular booth rates apply)
- Alcoholic beverages may NOT be sold, but may be given free of charge to any attendee with proper identification under consent of Atlantic Wedding Showcase and venue management.

BRIDAL LOUNGE:

- Available to select, contracted vendors; please inquire

Vendor area located within the exhibit hall; open to all attendees

- Bridal Lounge will consist of ample display space and seating